



THE  
MOTOR CYCLE  
INDUSTRY  
ASSOCIATION

**January 2012**

## **Press Statistics v4**

ALL FIGURES ARE BASED ON DATA AVAILABLE AT TIME OF PRODUCTION

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**Reporting Period : 01 Jan 2012 - 31 Jan 2012**



## Press Statistics January 2012



### January 2012 and Year to Date Comparisons for New Registrations by Style

MOPEDS	Jan 2012	Jan 2011	% Change	Jan 2012 YTD	Jan 2011 YTD	% Change
SCOOTER	724	698	3.7%	724	698	3.7%
OTHER	65	81	-19.8%	65	81	-19.8%
<b>TOTAL MOPEDS</b>	<b>789</b>	<b>779</b>	<b>1.3%</b>	<b>789</b>	<b>779</b>	<b>1.3%</b>

MOTORCYCLES	Jan 2012	Jan 2011	% Change	Jan 2012 YTD	Jan 2011 YTD	% Change
ADVENTURE SPORT	587	433	35.6%	587	433	35.6%
CUSTOM	322	314	2.5%	322	314	2.5%
NAKED	693	732	-5.3%	693	732	-5.3%
SCOOTER	1,211	960	26.1%	1,211	960	26.1%
SPORT/TOUR	176	232	-24.1%	176	232	-24.1%
SUPERSPORT	588	575	2.3%	588	575	2.3%
TOURING	88	137	-35.8%	88	137	-35.8%
TRAIL/ENDURO	291	299	-2.7%	291	299	-2.7%
UNSPECIFIED	14	16	-12.5%	14	16	-12.5%
<b>TOTAL MOTORCYCLES</b>	<b>3,970</b>	<b>3,698</b>	<b>7.4%</b>	<b>3,970</b>	<b>3,698</b>	<b>7.4%</b>

SUMMARY	Jan 2012	Jan 2011	% Change	Jan 2012 YTD	Jan 2011 YTD	% Change
Total Scooters	1,935	1,658	16.7%	1,935	1,658	16.7%
Total Mopeds & Motorcycles (excluding Scooters)	2,824	2,819	0.2%	2,824	2,819	0.2%
<b>TOTAL REGISTRATIONS</b>	<b>4,759</b>	<b>4,477</b>	<b>6.3%</b>	<b>4,759</b>	<b>4,477</b>	<b>6.3%</b>



## January 2012 and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Jan 2012	Jan 2011	% Change	Jan 2012 YTD	Jan 2011 YTD	% Change
0-50cc	792	782	1.3%	792	782	1.3%
51-125cc	1,955	1,592	22.8%	1,955	1,592	22.8%
126-650cc	687	628	9.4%	687	628	9.4%
651-1000cc	779	881	-11.6%	779	881	-11.6%
Over 1000cc	546	594	-8.1%	546	594	-8.1%
<b>TOTAL REGISTRATIONS</b>	<b>4,759</b>	<b>4,477</b>	<b>6.3%</b>	<b>4,759</b>	<b>4,477</b>	<b>6.3%</b>

### UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION (Dept for Transport)

#### NO. OF MOTORCYCLES IN USE

2009 :	1.3 million
2010 :	1.3 million

#### MOTORCYCLES RIDER TEST PASSES

2008/09 :	70 thousand
2009/10 :	26 thousand

#### TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE

2008 :	5.1 billion km (3.2 billion miles)
2009 :	5.1 billion km (3.2 billion miles)



# Press Statistics January 2012



## January 2012 Top registering vehicles

MOPEDS	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Jan 2012
SCOOTER	Pulse BT 49 QT-9D SCOUT	62
OTHER	Derbi SENDA EXTREME SM	6
OTHER	Derbi SENDA SM 50	6
OTHER	Lexmoto STR 50	6

MOTORCYCLES	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE	Jan 2012
ADVENTURE SPORT	Honda NC 700 X	81
CUSTOM	Lexmoto HT 125-8 VIXEN	27
NAKED	Honda CBF 125 M	108
SCOOTER	Yamaha XC 125	74
SPORT/TOUR	Kawasaki ER 6F	32
SUPERSPORT	Honda CBR 1000 RR	97
TOURING	BMW R 1200 RT	22
TRAIL/ENDURO	KTM 350 EXC-F	22

ENGINE BAND	HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND	Jan 2012
0-50cc	Pulse BT 49 QT-9D SCOUT	62
51-125cc	Honda CBF 125 M	108
126-650cc	Yamaha YZF R6	66
651-1000cc	Honda CBR 1000 RR	97
Over 1000cc	Kawasaki KLZ 1000 VERSYS	54

MAJOR MANUFACTURERS BY BRAND	Jan 2012
Honda	869
Yamaha	535
Piaggio	349
Triumph	238
Kawasaki	234
Lexmoto	197
Suzuki	179
KTM	169
BMW	156
SYM	156



## Definitions

### Adventure (including Supermoto)

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

### Custom

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

### Moped

In law, a motorised two-wheeled vehicle with an engine capacity of less than 50cc and a maximum speed capability of 30mph, riders must be aged 16 years or over. Mopeds are available in Motorcycle and Scooter styles.

### Motorcycle

In law, a motorised two-wheeled vehicle that is not a moped, riders must be aged 17 years or over.

### Powered Two Wheelers

All types of two-wheeled motor vehicle, including Mopeds, Motorcycles and Scooters.

### Sport/Touring

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

### Supersport

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

### Scooters

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission.

### Touring

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

### Naked

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

### Trail/Enduro

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.



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