



THE  
MOTORCYCLE  
INDUSTRY  
ASSOCIATION

**January 2017**

## **Press Statistics**

ALL FIGURES ARE BASED ON DATA AVAILABLE AT TIME OF PRODUCTION

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**Mopeds, Motorcycles & Tricycles**

**Reporting Period : 01 Jan 2017 - 31 Jan 2017**



## Press Statistics January 2017



### Month and Year to Date Comparisons for New Registrations by Style

<b>MOPEDS</b>	<b>Jan 2017</b>	<b>Jan 2016</b>	<b>% Change</b>	<b>Jan 2017 YTD</b>	<b>Jan 2016 YTD</b>	<b>% Change</b>
SCOOTER	372	471	-21.0%	372	471	-21.0%
OTHER	23	46	-50.0%	23	46	-50.0%
<b>TOTAL MOPEDS</b>	<b>395</b>	<b>517</b>	<b>-23.6%</b>	<b>395</b>	<b>517</b>	<b>-23.6%</b>

<b>MOTORCYCLES</b>	<b>Jan 2017</b>	<b>Jan 2016</b>	<b>% Change</b>	<b>Jan 2017 YTD</b>	<b>Jan 2016 YTD</b>	<b>% Change</b>
ADVENTURE SPORT	692	821	-15.7%	692	821	-15.7%
CUSTOM	340	442	-23.1%	340	442	-23.1%
NAKED	1,211	1,249	-3.0%	1,211	1,249	-3.0%
SCOOTER	1,090	1,507	-27.7%	1,090	1,507	-27.7%
SPORT/TOUR	116	140	-17.1%	116	140	-17.1%
SUPERSPORT	383	444	-13.7%	383	444	-13.7%
TOURING	86	113	-23.9%	86	113	-23.9%
TRAIL/ENDURO	514	500	2.8%	514	500	2.8%
UNSPECIFIED	4	11	-63.6%	4	11	-63.6%
<b>TOTAL MOTORCYCLES</b>	<b>4,436</b>	<b>5,227</b>	<b>-15.1%</b>	<b>4,436</b>	<b>5,227</b>	<b>-15.1%</b>

<b>TRICYCLES</b>	<b>Jan 2017</b>	<b>Jan 2016</b>	<b>% Change</b>	<b>Jan 2017 YTD</b>	<b>Jan 2016 YTD</b>	<b>% Change</b>
SCOOTER	38	37	2.7%	38	37	2.7%
OTHER	15	8	87.5%	15	8	87.5%
<b>TOTAL TRICYCLES</b>	<b>53</b>	<b>45</b>	<b>17.8%</b>	<b>53</b>	<b>45</b>	<b>17.8%</b>

<b>SUMMARY</b>	<b>Jan 2017</b>	<b>Jan 2016</b>	<b>% Change</b>	<b>Jan 2017 YTD</b>	<b>Jan 2016 YTD</b>	<b>% Change</b>
Total Mopeds, Motorcycles & Tricycles (excluding Scooters)	3,384	3,774	-10.3%	3,384	3,774	-10.3%
Total Scooters	1,500	2,015	-25.6%	1,500	2,015	-25.6%
<b>TOTAL REGISTRATIONS</b>	<b>4,884</b>	<b>5,789</b>	<b>-15.6%</b>	<b>4,884</b>	<b>5,789</b>	<b>-15.6%</b>



## Month and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Jan 2017	Jan 2016	% Change	Jan 2017 YTD	Jan 2016 YTD	% Change
0-50cc	404	529	-23.6%	404	529	-23.6%
51-125cc	1,877	2,545	-26.2%	1,877	2,545	-26.2%
126-650cc	914	968	-5.6%	914	968	-5.6%
651-1000cc	930	1,026	-9.4%	930	1,026	-9.4%
Over 1000cc	759	721	5.3%	759	721	5.3%
<b>TOTAL REGISTRATIONS</b>	<b>4,884</b>	<b>5,789</b>	<b>-15.6%</b>	<b>4,884</b>	<b>5,789</b>	<b>-15.6%</b>

### UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION (Dept for Transport)

#### NO. OF MOTORCYCLES IN USE

2012 : 1.22 million (GB)

2013 : 1.21 million (GB)

2014 : 1.24 million (UK)

2015 : 1.25 million (UK)

#### MOTORCYCLES RIDER TEST PASSES

2011/12 : 39.9 thousand

2012/13 : 44.9 thousand

2013/14 : 30.5 thousand

2014/15 : 34.5 thousand

#### TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE

2011 : 4.7 billion km (2.9 billion miles)

2012 : 4.6 billion km (2.8 billion miles)

2013 : 4.4 billion km (2.7 billion miles)

2014 : 4.6 billion km (2.8 billion miles)



## January 2017 Top Registering Vehicles

<b>MOPED</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Jan 2017</b>
SCOOTER	Longjia LJ 50 QT-3L ECHO 50	39
OTHER	Multiple Items	4

<b>MOTORCYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Jan 2017</b>
ADVENTURE SPORT	BMW R 1200 GS ADVENTURE	69
CUSTOM	Harley-Davidson SPORTSTER N 883	34
NAKED	Honda CB 125 F	109
SCOOTER	Honda PCX 125	108
SPORT/TOUR	Kawasaki Z1000 SX	37
SUPERSPORT	Honda CBR 125 R	72
TOURING	BMW R 1200 RT	18
TRAIL/ENDURO	KTM 300 EXC SIX DAYS	25

<b>TRICYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Jan 2017</b>
SCOOTER	Piaggio MP3 300 YOURBAN SPORT LT	13
OTHER	Bajaj RE COMPACT 4S	3

<b>ENGINE BAND</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND</b>	<b>Jan 2017</b>
0-50cc	Longjia LJ 50 QT-3L ECHO 50	39
51-125cc	Honda CB 125 F	109
126-650cc	Honda CBR 600 RR	43
651-1000cc	Honda CRF 1000	59
Over 1000cc	BMW R 1200 GS ADVENTURE	69

<b>MAJOR BRANDS</b>	<b>Jan 2017</b>
Honda	1,054
Yamaha	565
Triumph	371
BMW	263
Harley-Davidson	237
Piaggio	226
Kawasaki	224
KTM	192
Peugeot	135
Lexmoto	131



## Definitions

### Adventure (including Supermoto)

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

### Custom

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

### Moped

In law, a motorised two-wheeled vehicle with an engine capacity of less than 50cc and a maximum speed capability of 28mph, riders must be aged 16 years or over. Mopeds are available in Motorcycle and Scooter styles.

### Motorcycle

In law, a motorised two-wheeled vehicle that is not a moped, riders must be aged 17 years or over.

### Tricycle

In law, a motorised three-wheeled vehicle.

### Powered Two Wheelers

All types of two-wheeled motor vehicle, including Mopeds, Motorcycles and Scooters.

### Sport/Touring

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

### Supersport

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

### Scooters

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission.

### Touring

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

### Naked

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

### Trail/Enduro

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.



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