



THE  
MOTORCYCLE  
INDUSTRY  
ASSOCIATION

**March 2018**

## **Press Statistics**

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**Mopeds, Motorcycles & Tricycles**

**Reporting Period : 01 Mar 2018 - 31 Mar 2018**



## Press Statistics March 2018



### Month and Year to Date Comparisons for New Registrations by Style

<b>MOPEDS</b>	<b>Mar 2018</b>	<b>Mar 2017</b>	<b>% Change</b>	<b>Mar 2018 YTD</b>	<b>Mar 2017 YTD</b>	<b>% Change</b>
SCOOTER	330	530	-37.7%	930	1,311	-29.1%
OTHER	51	69	-26.1%	171	124	37.9%
<b>TOTAL MOPEDS</b>	<b>381</b>	<b>599</b>	<b>-36.4%</b>	<b>1,101</b>	<b>1,435</b>	<b>-23.3%</b>

<b>MOTORCYCLES</b>	<b>Mar 2018</b>	<b>Mar 2017</b>	<b>% Change</b>	<b>Mar 2018 YTD</b>	<b>Mar 2017 YTD</b>	<b>% Change</b>
ADVENTURE SPORT	3,267	3,170	3.1%	4,629	4,346	6.5%
CUSTOM	1,320	1,079	22.3%	1,983	1,649	20.3%
NAKED	4,539	4,204	8.0%	6,992	6,311	10.8%
SCOOTER	2,326	2,036	14.2%	4,358	4,112	6.0%
SPORT/TOUR	595	653	-8.9%	767	879	-12.7%
SUPERSPORT	1,405	1,333	5.4%	2,058	1,990	3.4%
TOURING	501	472	6.1%	705	626	12.6%
TRAIL/ENDURO	777	859	-9.5%	1,833	1,753	4.6%
UNSPECIFIED	7	10	-30.0%	30	15	100.0%
<b>TOTAL MOTORCYCLES</b>	<b>14,737</b>	<b>13,816</b>	<b>6.7%</b>	<b>23,355</b>	<b>21,681</b>	<b>7.7%</b>

<b>TRICYCLES</b>	<b>Mar 2018</b>	<b>Mar 2017</b>	<b>% Change</b>	<b>Mar 2018 YTD</b>	<b>Mar 2017 YTD</b>	<b>% Change</b>
SCOOTER	59	78	-24.4%	97	136	-28.7%
OTHER	31	38	-18.4%	56	61	-8.2%
<b>TOTAL TRICYCLES</b>	<b>90</b>	<b>116</b>	<b>-22.4%</b>	<b>153</b>	<b>197</b>	<b>-22.3%</b>

<b>SUMMARY</b>	<b>Mar 2018</b>	<b>Mar 2017</b>	<b>% Change</b>	<b>Mar 2018 YTD</b>	<b>Mar 2017 YTD</b>	<b>% Change</b>
Total Mopeds, Motorcycles & Tricycles (excluding Scooters)	12,493	11,887	5.1%	19,224	17,754	8.3%
Total Scooters	2,715	2,644	2.7%	5,385	5,559	-3.1%
<b>TOTAL REGISTRATIONS</b>	<b>15,208</b>	<b>14,531</b>	<b>4.7%</b>	<b>24,609</b>	<b>23,313</b>	<b>5.6%</b>



## Month and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Mar 2018	Mar 2017	% Change	Mar 2018 YTD	Mar 2017 YTD	% Change
0-50cc	427	611	-30.1%	1,161	1,460	-20.5%
51-125cc	3,375	3,270	3.2%	6,935	6,755	2.7%
126-650cc	3,390	2,176	55.8%	5,475	3,754	45.8%
651-1000cc	3,891	4,512	-13.8%	5,400	6,109	-11.6%
Over 1000cc	4,125	3,962	4.1%	5,638	5,235	7.7%
<b>TOTAL REGISTRATIONS</b>	<b>15,208</b>	<b>14,531</b>	<b>4.7%</b>	<b>24,609</b>	<b>23,313</b>	<b>5.6%</b>

### UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION (Dept for Transport)

#### NO. OF MOTORCYCLES IN USE

2013	:	1.21 Million (GB)
2014	:	1.24 Million (UK)
2015	:	1.25 million (UK)
2016	:	1.27 Million (UK)

#### MOTORCYCLES RIDER TEST PASSES

2013/14	:	30.5 thousand
2014/15	:	34.5 thousand
2015/16	:	37.9 thousand
2016/17	:	40.6 thousand

#### TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE

2013	:	4.4 billion km (2.7 billion miles)
2014	:	4.6 billion km (2.8 billion miles)
2015	:	4.6 billion km (2.8 billion miles)
2016	:	4.6 billion km (2.8 billion miles)



## March 2018 Top Registering Vehicles

<b>MOPED</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Mar 2018</b>
SCOOTER	Yamaha AEROX 50	22
OTHER	Lexmoto HUNTER 50 TD 50 Q	11

<b>MOTORCYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Mar 2018</b>
ADVENTURE SPORT	BMW R 1200 GS	405
CUSTOM	Honda CMX 500 REBEL	123
NAKED	Kawasaki Z900 RS	238
SCOOTER	Honda NSC 110 WH	327
SPORT/TOUR	Kawasaki Z1000 SX	208
SUPERSPORT	Honda CBR 650 F	178
TOURING	BMW R 1200 RT	159
TRAIL/ENDURO	Honda CRF 250 LA	74

<b>TRICYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Mar 2018</b>
SCOOTER	Piaggio MP3 300 YOURBAN LT	26
OTHER	Multiple Items	7

<b>ENGINE BAND</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND</b>	<b>Mar 2018</b>
0-50cc	Torrot MUVI	25
51-125cc	Honda NSC 110 WH	327
126-650cc	Honda CBR 650 F	178
651-1000cc	Honda CRF 1000	249
Over 1000cc	BMW R 1200 GS	405

<b>MAJOR BRANDS</b>	<b>Mar 2018</b>
Honda	2,869
BMW	1,938
Kawasaki	1,659
Yamaha	1,534
Triumph	1,348
Suzuki	1,060
Harley-Davidson	821
KTM	657
Ducati	536
Lexmoto	327



### Definitions

#### **Moped**

In law, a two or three\* wheeled vehicle, having a maximum speed of 28 mph, maximum engine capacity 50cm<sup>3</sup> or maximum power of 4kW. Rider must be aged 16 or over. ECWVTA Categories L1 & L2.

#### **Motorcycle**

In law, a two or three\* wheeled vehicle that is not a Moped. Riders must be aged 17 years or over. ECWVTA Categories L3 & L4.

#### **Tricycle**

In law, a three or four\* wheeled vehicle with symmetrically arranged wheels, that is not a Moped and is less than 1000kg. ECWVTA Category L5.

#### **Adventure (including Supermoto)**

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

#### **Custom**

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

#### **Naked**

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

#### **Scooter**

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission. Can be a Moped, Motorcycle or Tricycle.

#### **Sport/Touring**

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

#### **Supersport**

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

#### **Touring**

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

#### **Trail/Enduro**

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.

#### **Notes**

\* Where additional wheels are present, ie 3 wheels on a motorcycle, they are considered to be a single point of contact, in most cases.



**Definitions**



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