



THE  
MOTORCYCLE  
INDUSTRY  
ASSOCIATION

**August 2017**

## **Press Statistics**

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**Mopeds, Motorcycles & Tricycles**

**Reporting Period : 01 Aug 2017 - 31 Aug 2017**



## Press Statistics August 2017



### Month and Year to Date Comparisons for New Registrations by Style

<b>MOPEDS</b>	<b>Aug 2017</b>	<b>Aug 2016</b>	<b>% Change</b>	<b>Aug 2017 YTD</b>	<b>Aug 2016 YTD</b>	<b>% Change</b>
SCOOTER	517	612	-15.5%	3,850	5,051	-23.8%
OTHER	76	56	35.7%	523	478	9.4%
<b>TOTAL MOPEDS</b>	<b>593</b>	<b>668</b>	<b>-11.2%</b>	<b>4,373</b>	<b>5,529</b>	<b>-20.9%</b>

<b>MOTORCYCLES</b>	<b>Aug 2017</b>	<b>Aug 2016</b>	<b>% Change</b>	<b>Aug 2017 YTD</b>	<b>Aug 2016 YTD</b>	<b>% Change</b>
ADVENTURE SPORT	1,003	812	23.5%	12,733	12,865	-1.0%
CUSTOM	592	722	-18.0%	5,869	7,183	-18.3%
NAKED	2,152	2,399	-10.3%	22,173	23,722	-6.5%
SCOOTER	1,262	2,030	-37.8%	12,575	17,180	-26.8%
SPORT/TOUR	139	196	-29.1%	2,285	2,809	-18.7%
SUPERSPORT	554	831	-33.3%	7,103	9,346	-24.0%
TOURING	103	100	3.0%	1,648	1,692	-2.6%
TRAIL/ENDURO	374	512	-27.0%	3,862	4,321	-10.6%
UNSPECIFIED	21	9	133.3%	81	116	-30.2%
<b>TOTAL MOTORCYCLES</b>	<b>6,200</b>	<b>7,611</b>	<b>-18.5%</b>	<b>68,329</b>	<b>79,234</b>	<b>-13.8%</b>

<b>TRICYCLES</b>	<b>Aug 2017</b>	<b>Aug 2016</b>	<b>% Change</b>	<b>Aug 2017 YTD</b>	<b>Aug 2016 YTD</b>	<b>% Change</b>
SCOOTER	41	44	-6.8%	362	491	-26.3%
OTHER	22	18	22.2%	215	159	35.2%
<b>TOTAL TRICYCLES</b>	<b>63</b>	<b>62</b>	<b>1.6%</b>	<b>577</b>	<b>650</b>	<b>-11.2%</b>

<b>SUMMARY</b>	<b>Aug 2017</b>	<b>Aug 2016</b>	<b>% Change</b>	<b>Aug 2017 YTD</b>	<b>Aug 2016 YTD</b>	<b>% Change</b>
Total Mopeds, Motorcycles & Tricycles (excluding Scooters)	5,036	5,655	-10.9%	56,492	62,691	-9.9%
Total Scooters	1,820	2,686	-32.2%	16,787	22,722	-26.1%
<b>TOTAL REGISTRATIONS</b>	<b>6,856</b>	<b>8,341</b>	<b>-17.8%</b>	<b>73,279</b>	<b>85,413</b>	<b>-14.2%</b>



## Month and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Aug 2017	Aug 2016	% Change	Aug 2017 YTD	Aug 2016 YTD	% Change
0-50cc	612	681	-10.1%	4,466	5,645	-20.9%
51-125cc	2,574	4,019	-36.0%	21,198	31,547	-32.8%
126-650cc	1,153	1,220	-5.5%	11,739	13,020	-9.8%
651-1000cc	1,412	1,369	3.1%	20,117	19,872	1.2%
Over 1000cc	1,105	1,052	5.0%	15,759	15,329	2.8%
<b>TOTAL REGISTRATIONS</b>	<b>6,856</b>	<b>8,341</b>	<b>-17.8%</b>	<b>73,279</b>	<b>85,413</b>	<b>-14.2%</b>

### UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION (Dept for Transport)

#### NO. OF MOTORCYCLES IN USE

2013	:	1.21 Million (GB)
2014	:	1.24 Million (UK)
2015	:	1.25 million (UK)
2016	:	1.27 Million (UK)

#### MOTORCYCLES RIDER TEST PASSES

2012/13	:	44.9 thousand
2013/14	:	30.5 thousand
2014/15	:	34.5 thousand
2015/16	:	37.9 thousand

#### TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE

2013	:	4.4 billion km (2.7 billion miles)
2014	:	4.6 billion km (2.8 billion miles)
2015	:	4.6 billion km (2.8 billion miles)
2016	:	4.6 billion km (2.8 billion miles)

# Press Statistics August 2017

## August 2017 Top Registering Vehicles

<b>MOPED</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Aug 2017</b>
SCOOTER	Longjia LJ 50 QT-3L ECHO 50	62
OTHER	Yamasaki YM 50-9(D)	11

<b>MOTORCYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Aug 2017</b>
ADVENTURE SPORT	Honda CRF 1000	98
CUSTOM	Honda CMX 500 REBEL	90
NAKED	Honda CB 125 F	165
SCOOTER	Honda PCX 125	169
SPORT/TOUR	Kawasaki Z1000 SX	52
SUPERSPORT	Yamaha YZF R125 ABS	76
TOURING	BMW R 1200 RT	25
TRAIL/ENDURO	Multiple Items	26

<b>TRICYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Aug 2017</b>
SCOOTER	Piaggio MP3 500 LT SPORT ABS	14
OTHER	Can-Am SPYDER F3 1330 ACE	9

<b>ENGINE BAND</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND</b>	<b>Aug 2017</b>
0-50cc	Longjia LJ 50 QT-3L ECHO 50	62
51-125cc	Honda PCX 125	169
126-650cc	Honda CMX 500 REBEL	90
651-1000cc	Honda CRF 1000	98
Over 1000cc	BMW R 1200 GS	87

<b>MAJOR BRANDS</b>	<b>Aug 2017</b>
Honda	1,316
Yamaha	963
Triumph	532
Lexmoto	392
Kawasaki	375
BMW	370
KTM	337
Suzuki	314
Harley-Davidson	254
Piaggio	234



## Definitions

### **Moped**

In law, a two or three\* wheeled vehicle, having a maximum speed of 30mph, maximum engine capacity 50cm<sup>3</sup> or maximum power of 4kW. Rider must be aged 16 or over. ECWVTA Categories L1 & L2.

### **Motorcycle**

In law, a two or three\* wheeled vehicle that is not a Moped. Riders must be aged 17 years or over. ECWVTA Categories L3 & L4.

### **Tricycle**

In law, a three or four\* wheeled vehicle with symmetrically arranged wheels, that is not a Moped and is less than 1000kg. ECWVTA Category L5.

### **Adventure (including Supermoto)**

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

### **Custom**

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

### **Naked**

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

### **Scooter**

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission. Can be a Moped, Motorcycle or Tricycle.

### **Sport/Touring**

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

### **Supersport**

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

### **Touring**

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

### **Trail/Enduro**

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.

### **Notes**

\* Where additional wheels are present, ie 3 wheels on a motorcycle, they are considered to be a single point of contact, in most cases.



**Definitions**



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