



THE  
MOTORCYCLE  
INDUSTRY  
ASSOCIATION

**August 2018**

## **Press Statistics**

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**Mopeds, Motorcycles & Tricycles**

**Reporting Period : 01 Aug 2018 - 31 Aug 2018**

## Press Statistics August 2018

### Month and Year to Date Comparisons for New Registrations by Style

<b>MOPEDS</b>	<b>Aug 2018</b>	<b>Aug 2017</b>	<b>% Change</b>	<b>Aug 2018 YTD</b>	<b>Aug 2017 YTD</b>	<b>% Change</b>
SCOOTER	438	517	-15.3%	2,859	3,851	-25.8%
OTHER	68	76	-10.5%	567	522	8.6%
<b>TOTAL MOPEDS</b>	<b>506</b>	<b>593</b>	<b>-14.7%</b>	<b>3,426</b>	<b>4,373</b>	<b>-21.7%</b>

<b>MOTORCYCLES</b>	<b>Aug 2018</b>	<b>Aug 2017</b>	<b>% Change</b>	<b>Aug 2018 YTD</b>	<b>Aug 2017 YTD</b>	<b>% Change</b>
ADVENTURE SPORT	960	1,003	-4.3%	12,668	12,733	-0.5%
CUSTOM	588	591	-0.5%	6,412	5,828	10.0%
NAKED	2,569	2,154	19.3%	24,105	22,182	8.7%
SCOOTER	1,620	1,262	28.4%	13,117	12,575	4.3%
SPORT/TOUR	174	137	27.0%	2,322	2,276	2.0%
SUPERSPORT	510	554	-7.9%	5,951	7,103	-16.2%
TOURING	117	104	12.5%	1,874	1,690	10.9%
TRAIL/ENDURO	333	374	-11.0%	4,253	3,862	10.1%
UNSPECIFIED	53	21	152.4%	173	80	116.3%
<b>TOTAL MOTORCYCLES</b>	<b>6,924</b>	<b>6,200</b>	<b>11.7%</b>	<b>70,875</b>	<b>68,329</b>	<b>3.7%</b>

<b>TRICYCLES</b>	<b>Aug 2018</b>	<b>Aug 2017</b>	<b>% Change</b>	<b>Aug 2018 YTD</b>	<b>Aug 2017 YTD</b>	<b>% Change</b>
SCOOTER	30	41	-26.8%	286	362	-21.0%
OTHER	21	22	-4.5%	184	215	-14.4%
<b>TOTAL TRICYCLES</b>	<b>51</b>	<b>63</b>	<b>-19.0%</b>	<b>470</b>	<b>577</b>	<b>-18.5%</b>

<b>SUMMARY</b>	<b>Aug 2018</b>	<b>Aug 2017</b>	<b>% Change</b>	<b>Aug 2018 YTD</b>	<b>Aug 2017 YTD</b>	<b>% Change</b>
Total Mopeds, Motorcycles & Tricycles (excluding Scooters)	5,393	5,036	7.1%	58,509	56,491	3.6%
Total Scooters	2,088	1,820	14.7%	16,262	16,788	-3.1%
<b>TOTAL REGISTRATIONS</b>	<b>7,481</b>	<b>6,856</b>	<b>9.1%</b>	<b>74,771</b>	<b>73,279</b>	<b>2.0%</b>



## Press Statistics August 2018



### Month and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Aug 2018	Aug 2017	% Change	Aug 2018 YTD	Aug 2017 YTD	% Change
0-50cc	525	612	-14.2%	3,599	4,466	-19.4%
51-125cc	2,905	2,574	12.9%	22,794	21,198	7.5%
126-650cc	1,354	1,153	17.4%	14,255	11,739	21.4%
651-1000cc	1,546	1,412	9.5%	18,224	20,117	-9.4%
Over 1000cc	1,151	1,105	4.2%	15,899	15,759	0.9%
<b>TOTAL REGISTRATIONS</b>	<b>7,481</b>	<b>6,856</b>	<b>9.1%</b>	<b>74,771</b>	<b>73,279</b>	<b>2.0%</b>

#### UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION (Dept for Transport)

##### NO. OF MOTORCYCLES IN USE

2014	:	1.24 Million (UK)
2015	:	1.25 million (UK)
2016	:	1.27 Million (UK)
2017	:	1.26 Million (UK)

##### MOTORCYCLES RIDER TEST PASSES

2014/15	:	34.5 thousand
2015/16	:	37.9 thousand
2016/17	:	40.6 thousand
2017/18	:	40.0 thousand

##### TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE

2014	:	4.6 billion km (2.8 billion miles)
2015	:	4.6 billion km (2.8 billion miles)
2016	:	4.6 billion km (2.8 billion miles)
2017	:	4.6 billion km (2.8 billion miles)

## August 2018 Top Registering Vehicles

<b>MOPED</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Aug 2018</b>
SCOOTER	Lexmoto ECHO 50	60
OTHER	Derbi SENDA XTREME SM	10

<b>MOTORCYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Aug 2018</b>
ADVENTURE SPORT	Royal Enfield HIMALAYAN	66
CUSTOM	Keeway SUPERLIGHT	45
NAKED	Honda CB 125 R	112
SCOOTER	Honda PCX 125	168
SPORT/TOUR	Kawasaki Z1000 SX	72
SUPERSPORT	Yamaha YZF R125 ABS	80
TOURING	BMW R 1200 RT	17
TRAIL/ENDURO	KTM 300 EXC TPI	32

<b>TRICYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Aug 2018</b>
SCOOTER	Piaggio MP3 500 LT SPORT ABS	7
OTHER	Can-Am SPYDER F3 1330 ACE	7

<b>ENGINE BAND</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND</b>	<b>Aug 2018</b>
0-50cc	Lexmoto ECHO 50	60
51-125cc	Honda PCX 125	168
126-650cc	Royal Enfield BULLET CLASSIC EFI	106
651-1000cc	Yamaha MT-07 ABS	74
Over 1000cc	Kawasaki Z1000 SX	72

<b>MAJOR BRANDS</b>	<b>Aug 2018</b>
Honda	1,259
Yamaha	919
Triumph	500
Lexmoto	462
Suzuki	431
Kawasaki	398
KTM	391
BMW	363
Harley-Davidson	328
Piaggio	262



## Definitions

### **Moped**

In law, a two or three\* wheeled vehicle, having a maximum speed of 28 mph, maximum engine capacity 50cm<sup>3</sup> or maximum power of 4kW. Rider must be aged 16 or over. ECWVTA Categories L1 & L2.

### **Motorcycle**

In law, a two or three\* wheeled vehicle that is not a Moped. Riders must be aged 17 years or over. ECWVTA Categories L3 & L4.

### **Tricycle**

In law, a three or four\* wheeled vehicle with symmetrically arranged wheels, that is not a Moped and is less than 1000kg. ECWVTA Category L5.

### **Adventure (including Supermoto)**

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

### **Custom**

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

### **Naked**

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

### **Scooter**

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission. Can be a Moped, Motorcycle or Tricycle.

### **Sport/Touring**

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

### **Supersport**

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

### **Touring**

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

### **Trail/Enduro**

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.

### **Notes**

\* Where additional wheels are present, ie 3 wheels on a motorcycle, they are considered to be a single point of contact, in most cases.



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