



**March 2019**

## **Press Statistics**

ALL FIGURES ARE BASED ON DATA AVAILABLE AT TIME OF PRODUCTION

Please note: Where the MCI expressly agrees to the company reproducing the data, the company shall:

1. Not make out or endeavour to make out that the data has been supplied by any party other than the MCI.
2. Not include the logo, name, address or contact details of any third party as an integral part of the data.
3. Ensure the data is not sponsored nor appears to be sponsored by the placing of third party logos or names within or adjacent to the data.

### **Mopeds, Motorcycles & Tricycles**

**Reporting Period : 01 Mar 2019 - 31 Mar 2019**



## Press Statistics March 2019



### Month and Year to Date Comparisons for New Registrations by Style

<b>MOPEDS</b>	<b>Mar 2019</b>	<b>Mar 2018</b>	<b>% Change</b>	<b>Mar 2019 YTD</b>	<b>Mar 2018 YTD</b>	<b>% Change</b>
SCOOTER	425	330	28.8%	980	930	5.4%
OTHER	116	51	127.5%	268	171	56.7%
<b>TOTAL MOPEDS</b>	<b>541</b>	<b>381</b>	<b>42.0%</b>	<b>1,248</b>	<b>1,101</b>	<b>13.4%</b>

<b>MOTORCYCLES</b>	<b>Mar 2019</b>	<b>Mar 2018</b>	<b>% Change</b>	<b>Mar 2019 YTD</b>	<b>Mar 2018 YTD</b>	<b>% Change</b>
ADVENTURE SPORT	3,882	3,267	18.8%	5,405	4,629	16.8%
CUSTOM	1,069	1,320	-19.0%	1,685	1,981	-14.9%
NAKED	5,357	4,539	18.0%	8,030	6,992	14.8%
SCOOTER	2,386	2,326	2.6%	5,002	4,358	14.8%
SPORT/TOUR	562	595	-5.5%	722	767	-5.9%
SUPERSPORT	1,487	1,405	5.8%	2,160	2,058	5.0%
TOURING	487	501	-2.8%	660	707	-6.6%
TRAIL/ENDURO	814	777	4.8%	2,069	1,833	12.9%
UNSPECIFIED	1	7	-85.7%	4	30	-86.7%
<b>TOTAL MOTORCYCLES</b>	<b>16,045</b>	<b>14,737</b>	<b>8.9%</b>	<b>25,737</b>	<b>23,355</b>	<b>10.2%</b>

<b>TRICYCLES</b>	<b>Mar 2019</b>	<b>Mar 2018</b>	<b>% Change</b>	<b>Mar 2019 YTD</b>	<b>Mar 2018 YTD</b>	<b>% Change</b>
SCOOTER	43	59	-27.1%	76	97	-21.6%
OTHER	53	31	71.0%	70	56	25.0%
<b>TOTAL TRICYCLES</b>	<b>96</b>	<b>90</b>	<b>6.7%</b>	<b>146</b>	<b>153</b>	<b>-4.6%</b>

<b>SUMMARY</b>	<b>Mar 2019</b>	<b>Mar 2018</b>	<b>% Change</b>	<b>Mar 2019 YTD</b>	<b>Mar 2018 YTD</b>	<b>% Change</b>
Total Mopeds, Motorcycles & Tricycles (excluding Scooters)	13,828	12,493	10.7%	21,073	19,224	9.6%
Total Scooters	2,854	2,715	5.1%	6,058	5,385	12.5%
<b>TOTAL REGISTRATIONS</b>	<b>16,682</b>	<b>15,208</b>	<b>9.7%</b>	<b>27,131</b>	<b>24,609</b>	<b>10.2%</b>



## Month and Year to Date Comparisons for New Registrations by Engine Band

ENGINE BAND	Mar 2019	Mar 2018	% Change	Mar 2019 YTD	Mar 2018 YTD	% Change
0-50cc	579	427	35.6%	1,302	1,161	12.1%
51-125cc	3,815	3,375	13.0%	7,802	6,935	12.5%
126-650cc	3,768	3,390	11.2%	6,362	5,475	16.2%
651-1000cc	4,125	3,891	6.0%	5,779	5,400	7.0%
Over 1000cc	4,395	4,125	6.5%	5,886	5,638	4.4%
<b>TOTAL REGISTRATIONS</b>	<b>16,682</b>	<b>15,208</b>	<b>9.7%</b>	<b>27,131</b>	<b>24,609</b>	<b>10.2%</b>

### UK POWERED TWO WHEELER MARKET BACKGROUND INFORMATION (Dept for Transport)

#### NO. OF MOTORCYCLES IN USE

2014	:	1.24 Million (UK)
2015	:	1.25 million (UK)
2016	:	1.27 Million (UK)
2017	:	1.26 Million (UK)

#### MOTORCYCLES RIDER TEST PASSES

2014/15	:	34.5 thousand
2015/16	:	37.9 thousand
2016/17	:	40.6 thousand
2017/18	:	40.0 thousand

#### TOTAL DISTANCE (KM) TRAVELLED BY MOTORCYCLE

2014	:	4.6 billion km (2.8 billion miles)
2015	:	4.6 billion km (2.8 billion miles)
2016	:	4.6 billion km (2.8 billion miles)
2017	:	4.6 billion km (2.8 billion miles)



## March 2019 Top Registering Vehicles

<b>MOPED</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Mar 2019</b>
SCOOTER	Lexmoto ECHO 50	62
OTHER	Lexmoto HUNTER 50 TD 50 Q	23

<b>MOTORCYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Mar 2019</b>
ADVENTURE SPORT	BMW R 1250 GS	582
CUSTOM	Honda CMX 500 REBEL	79
NAKED	Royal Enfield INTERCEPTOR INT 650	262
SCOOTER	Honda PCX 125	325
SPORT/TOUR	Kawasaki Z1000 SX	302
SUPERSPORT	Multiple Items	148
TOURING	BMW R 1250 RT	158
TRAIL/ENDURO	Honda CRF 250 LA	89

<b>TRICYCLE</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH STYLE</b>	<b>Mar 2019</b>
SCOOTER	Piaggio MP3 500 LT SPORT ABS	11
OTHER	Harley-Davidson TRI GLIDE ULTRA 1868	10

<b>ENGINE BAND</b>	<b>HIGHEST REGISTERING MODEL THIS MONTH WITHIN EACH ENGINE BAND</b>	<b>Mar 2019</b>
0-50cc	Lexmoto ECHO 50	62
51-125cc	Honda PCX 125	325
126-650cc	Royal Enfield INTERCEPTOR INT 650	262
651-1000cc	Honda CRF 1000	246
Over 1000cc	BMW R 1250 GS	582

<b>MAJOR BRANDS</b>	<b>Mar 2019</b>
Honda	3,321
BMW	2,176
Yamaha	1,661
Kawasaki	1,481
Triumph	1,333
Suzuki	902
KTM	864
Harley-Davidson	737
Lexmoto	657
Ducati	540



### Definitions

#### **Moped**

In law, a two or three\* wheeled vehicle, having a maximum speed of 28 mph, maximum engine capacity 50cm<sup>3</sup> or maximum power of 4kW. Rider must be aged 16 or over. ECWVTA Categories L1 & L2.

#### **Motorcycle**

In law, a two or three\* wheeled vehicle that is not a Moped. Riders must be aged 17 years or over. ECWVTA Categories L3 & L4.

#### **Tricycle**

In law, a three or four\* wheeled vehicle with symmetrically arranged wheels, that is not a Moped and is less than 1000kg. ECWVTA Category L5.

#### **Adventure (including Supermoto)**

These bikes are similar in style to enduro motorcycles but are predominantly designed and capable for on-road use. Often they will have features similar to machines included in the Touring category e.g. fairings, luggage carrying capacity etc.

#### **Custom**

These machines include 'cruisers' and 'choppers'. They have flat but typically feature high handlebars, low seat height and forward footrests. Body panels and fittings contain high polished chrome content.

#### **Naked**

Machines are built to a basic specification with no fairing (or only a small handlebar fairing) and an upright riding position. Engines are large to medium and often called retro.

#### **Scooter**

Have an engine, as an integral part of the rear suspension or the chassis is a step-through type, irrespective of cc or wheel size. Includes all types of transmission. Can be a Moped, Motorcycle or Tricycle.

#### **Sport/Touring**

Machines that fit between Supersport and Touring bikes categories. Typical features include full or partial fairings and practical rider and pillion seating with low to medium ride handlebars. Tend to have medium to large capacity engines.

#### **Supersport**

These machines are designed to mimic or directly replicate racing bikes. They normally have full fairings and low handlebars and are sometimes referred to as race replicas.

#### **Touring**

Bikes generally have large engines and are designed for long-distance riding. Typical features include a more comfortable seating position for rider and pillion, luggage carrying capability and weather protection, such as fairings with a fixed or adjustable windscreen.

#### **Trail/Enduro**

These bikes encompass trials, enduro and trail bikes with an off-road or cross-country capability.

#### **Notes**

\* Where additional wheels are present, ie 3 wheels on a motorcycle, they are considered to be a single point of contact, in most cases.



### Brief Terms and Conditions

**All Rights Reserved. No part of this work may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without prior permission of the author. For the avoidance of doubt, title, copyright and all other proprietary rights in the MOTORCYCLE REGISTRATION DATA including any part or parts thereof as published in either electronic media or eye readable format and all copies thereof shall remain vested in the MCI, and the subscriber shall not be permitted to copy, distribute, disclose, lend, hire, licence, sell or reproduce the same in any way except as provided for in the full terms and conditions. The full terms and conditions which apply to the sale and supply of MOTORCYCLE REGISTRATION DATA reports supplied by the Motor Cycle Industry Association Limited (MCI) are provided to bonafide subscribers and available from MCI on request.**

**The subscriber is permitted to produce only such copies of the MOTORCYCLE REGISTRATION DATA supplied under the full terms and conditions as are necessary for their own INTERNAL commercial operational use. Such use is therefore limited to the address to which the MOTORCYCLE REGISTRATION DATA is sent by MCI, the MOTORCYCLE REGISTRATION DATA supplied by MCI or any part or parts thereof whether in eye readable or electronic media format and all copies thereof are confidential and shall not be divulged in whole or in part to any third party by the subscriber or their employees, servants or agents without the prior written consent of the MCI.**

**Whilst every care is taken by the MCI in the compilation and creation of the information contained in the MOTORCYCLE REGISTRATION DATA, whether it is in an eye readable or electronic media format, no responsibility whatsoever can be accepted for any errors or omissions whether arising from negligence, breach of contract or howsoever, or for any loss of use, profits, contracts or any other indirect or consequential loss or damage howsoever caused.**

**The Motor Cycle Industry Association Limited  
No 1 Rye Hill Office Park, Allesley, Coventry CV5 9AB  
Registered in England No. 1113282.**